

Compensation Reporting

Atlantic Lottery Corporation Reporting for Fiscal Year 2020/21

September 2021

PURPOSE

Given the Atlantic Lottery Corporation's (AL) commitment to transparency, as well as that of its shareholders, the four provincial governments, the corporation is publishing this report. This report discloses the compensation earned by its executive positions, as well as those employees with an earned base salary of \$100,000 or over, for the fiscal year (FY) ending March 31, 2021. It also includes the philosophy and design of its executive compensation program.

TOTAL COMPENSATION

AL's compensation philosophy is an integral and foundational part of AL's People Strategy, which is derived from its business strategy as a commercially competitive crown corporation.

Total Rewards Philosophy

To attract, motivate, engage, and retain a qualified and diverse workforce by creating a comprehensive Total Rewards Strategy that is aligned with the business strategy, operating principles and communicates the value of working for AL. It is designed to:

- Motivate excellent performance by individuals and the corporation.
- **Promote** teamwork and collaboration.
- Reward accountability for appropriate actions as well as timely and informed decisions.
- **Support** development of individuals and our business practices.
- Adaptable, flexible and scalable.
- **Encourage innovation** through measured risk taking.

Total Rewards Principles

Differentiated Based on Performance. Reward accountability and results at both corporate and individual performance levels. Financial results, as well as demonstrating AL's core values and operating principles, are measures defining performance. AL will recognize, reward and develop employees who demonstrate actions that support business process renewal/innovative practices. The relative value of performance will vary by role within the organization.

Adaptable, Flexible and Scalable. Responsive to the needs of a fast moving organization. Compensation strategy will reflect how markets value different skill sets. Programs will be designed, implemented and administered to allow for alignment with business strategy and the changing marketplace, while being fiscally responsible, to reflect the commitments made to our shareholders and the interdependency between how employee performance drives business results.

Market Competitive. The overall total rewards package (i.e., compensation, benefits, work life management, learning and development, career opportunities, and work/life management programs and policies) will be market competitive at the 50th percentile of our market comparator group. Market comparator groups for both AL executives (national market) and employees (regional market) include a composition of 75% Broader Public Sector (BPS) and 25% Commercial Industrial (CI) markets. The Red Shores comparator market includes sources within the Atlantic Hospitality & Tourism sector; casinos within Atlantic Canada; as well as casinos within Canada.

Openness, Simplicity and Clarity. Promote an employee's total rewards package and its connection to both corporate and individual performance. AL will create simplicity and clarity in program design and communication to build

employee awareness of how their behaviours and performance can influence results. To reinforce employee trust and engagement, these principles will be shared in an open and direct manner.

GOVERNANCE

The Board of Directors (Board) and the People & Culture (P&C) Committee have oversight of AL's executive compensation. The terms of reference as it pertains to total compensation are outlined below.

Board of Directors (Human Resources Management)

- Review ALC's approach to human resource management, including AL's overall compensation policies.
- Approve the performance goals for the President & CEO annually. And at least annually, review the President & CEO's performance against agreed upon annual objectives.
- Approve the President & CEO's compensation philosophy and principles, including the President & CEO's compensation, such as incentives, bonus, benefit and retirement plans.
- Approve any arrangement with the President & CEO relating to employment terms, termination, severance, change in control or any similar arrangements.
- Approve changes to the executive team structure.
- Approve executive compensation philosophy and principles, including compensation plan for the executive team (salary, incentive, benefit and pension plans) to ensure AL can attract and retain qualified candidates.
- Approve AL's performance targets in the form of a corporate balanced scorecard as part of the annual business planning process.
- Approve the People & Culture budgets (i.e., salaries & benefits budget) as part of the annual business planning process.

People & Culture Committee

President & CEO Specific

- Review and recommend for Board approval the performance goals for the President & CEO.
- Develop and recommend for Board approval, the President & CEO compensation philosophy and principles. On matters of President & CEO and executive compensation, select and retain advice from an independent consultant, legal counsel or other subject matter expert as required.
- Review and recommend for Board approval the President & CEO's compensation, including salary, incentive, benefits and retirement plans.
- Recommend for Board approval a performance evaluation process for the President & CEO and when approved, ensure the process is implemented annually.
- Lead annual and mid-year performance review process of the President & CEO.
- Review and recommend for Board approval any arrangement with the President & CEO relating to employment terms, termination, severance, change in control or any similar arrangement.

People & Culture Specific

- Works with the President & CEO to develop and recommend for Board approval executive compensation philosophy and principles.
- Approve AL's compensation philosophy and principles.
- Review and recommend for Board approval, the appropriate corporate balanced scorecard objectives, targets and ranges.
- Review and recommend for Board approval, the People & Culture budgets (i.e., salaries & benefits budget).
- Review and recommend for Board approval, changes to the executive team structure. Review with the
 President & CEO, the executive team's skill requirements/assessments, and the overall executive team
 compensation allocation according to the compensation philosophy and principles.

FORMS OF COMPENSATION FOR EXECUTIVE POSITIONS

Total compensation for executive positions includes base pay, short-term incentive, benefits, executive health allowance, pension, supplemental pension, and vehicle allowance. The summary of compensation earned during FY2020/21 for executive positions actively employed as of March 31, 2021, can be found in Table 1.

SALARY DISCLOSURE

Table 2 discloses those employees actively employed as of March 31, 2021, with an earned base salary of \$100,000 or more, during FY2020/21.

 $\ \, \text{Table 1: Summary of Executive Compensation Earned}^{1} \\$

(For the year ending March 31, 2021)

| Name | Title | Salary Earned | Short-term Incentive Earned ² | Total Benefits Earned ³ | Total Earned FY2020/21 |
|-----------------------------|---|------------------|--|---------------------------------------|---------------------------|
| Daigle, Patrick | President & Chief Executive Officer | 268,266 | | 43,759 | 312,025 |
| Doucet, Donald | Chief Strategy & Competitive Renewal Officer | 265,931 | | 43,334 | 309,265 |
| Storey, Craig | Chief Commercial Officer | 284,016 | | 43,663 | 327,679 |
| Cormier, Joey | Head of Channels | 146,815 | | 33,537 | 180,352 |
| Kidney, Meredith | Head of Lottery | 115,633 | | 31,379 | 147,012 |
| Lordon, Brian | Head of Digital | 188,897 | | 40,392 | 229,289 |
| MacKinnon, Michael | Head of Gaming | 160,955 | | 35,568 | 196,523 |
| Pringle-Carver, Courtney | Head of Brand & Communications | 178,503 | | 39,391 | 217,894 |
| Stultz, Alison | Head of People & Culture | 190,408 | | 38,982 | 229,390 |
| Sullivan, Thomas | Head of Risk & Assurance | 148,132 | | 21,958 | 170,090 |
| Wojick, Maureen | Head of Living Lab | 125,010 | | 31,954 | 156,964 |
| Young, Suzanne * | Head of Finance & Supply Chain | 83,311 | | 23,995 | 107,306 |

¹ This summary of compensation earned is for all executive incumbents actively employed as of March 31, 2021. The amounts represent 12 months of compensation earned by these employees, except for those executives hired externally during the year (noted by *) whose compensation earned is as of their start date.

² Short-term Incentive was not paid out in FY2020/21 for the achievement of its FY2019/20 objectives as the corporation did not meet the short-term incentive program payout threshold due to the impacts of COVID-19 on its operations.

³ Total Benefits earned includes employer contributions for Flex Benefits, Executive Health Allowance, Pension, Vehicle Allowance and Statutory Benefits (CPP/QPP, EI, WCB).

Table 2: Employees with an Earned Base Salary of \$100,000 or more

(For the year ending March 31, 2021)

| Aucoin, Robert Beaulieu, Nicole Manager, Finance Systems Bealliveau, Julien Living Lab Lead Blackman, Lorraine Manager, Analyst and Quality Calvert, Megan Head of Development and Operations Chiasson, Paul Manager, Supply Chain Management Cooling, Derek Head of Service Cormier, Jason Sales Operations Manager Cowan, Scott Manager, Gaming DesRoche-Gallagher, Connie Manager Eagles, Scott Manager, Sports Betting England, Troy Manger, Delivery and Performance Fullerton, Merrill Manager, eCommerce Growth Gaudet, Solange Head of Insights and Analytics Grant, Scott Head of Region Hodd, Kevin Manager, Iffarstructure and Operations Keddy, Bruce Project Manager Lead Lalonde, Robert Manager, Infrastructure and Operations Keddy, Bruce Project Manager Lead Lalonde, Robert Manager, Infrastructure and Mobile Apps MacKenzie, David General Manager McCluskey, David Manager, Architecture Meek, Scott Head of Region McCluskey, David Manager, Risk Management and Investigations Millar, Stacy Senior Manager Parsley, William General Counsel Redersen, Anna-Maria Manager, Digital Operations Rand, Darlene Manager, Customer Care Richard, Martin Manager, Digital Operations Roberts, Leonard Manager Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Development Services Sullivan, Allan Head of Public Affairs | Employee Full Name | Position |
|--|----------------------|---|
| Beaulieu, Nicole Belliveau, Julien Belliveau, Julien Belliveau, Julien Belliveau, Julien Living Lab Lead Blackman, Lorraine Manager, Analyst and Quality Calvert, Megan Head of Development and Operations Chiasson, Paul Manager, Supply Chain Management Cooling, Derek Head of Service Cormier, Jason Sales Operations Manager Cowan, Scott Manager, Gaming DesRoche-Gallagher, Connie Manager Eagles, Scott Manager, Sports Betting England, Troy Manger, Delivery and Performance Fullerton, Merrill Manager, eCommerce Growth Gaudet, Solange Head of Insights and Analytics Grant, Scott Head of Region Harris, Tom Head of Region Hodd, Kevin Manager, Infrastructure and Operations Keddy, Bruce Project Manager Lead Lalonde, Robert Manager, igaming Lussier, Louis-Philippe Head of Web and Mobile Apps Mackenzie, David General Manager McCluskey, David Manager, Architecture Meek, Scott Head of Region Merritt, Jay Manager, Risk Management and Investigations Millar, Stacy Senior Manager Pedersen, Anna-Maria Manager, Oligital Operations Rand, Darlene Manager, Oligital Operations Manager, Oligital Operations Manager, Stephanie Head of Social Responsibility and Learning Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Development Services Sullivan, Allan Head of Public Affairs | _ : : | 11.11 |
| Belliveau, Julien Living Lab Lead Blackman, Lorraine Manager, Analyst and Quality Calvert, Megan Head of Development and Operations Chiasson, Paul Manager, Supply Chain Management Cooling, Derek Head of Service Cormier, Jason Sales Operations Manager Cowan, Scott Manager, Gaming DesRoche-Gallagher, Connie Manager, Gaming DesRoche-Gallagher, Connie Manager, Sports Betting England, Troy Manger, Delivery and Performance Fullerton, Merrill Manager, eCommerce Growth Gaudet, Solange Head of Insights and Analytics Grant, Scott Head of Region Harris, Tom Head of Region Hodd, Kevin Manager, Infrastructure and Operations Keddy, Bruce Project Manager Lead Lalonde, Robert Manager, Iagming Lussier, Louis-Philippe Head of Web and Mobile Apps MacKenzie, David General Manager McCluskey, David Manager, Architecture Meek, Scott Head of Region Merritt, Jay Manager, Risk Management and Investigations Millar, Stacy Senior Manager Parsley, William General Counsel Pedersen, Anna-Maria Manager, Olannel Strategy Roberts, Leonard Manager, Digital Operations Rand, Darlene Manager, Digital Marketing Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Development Services Sullivan, Allan Head of Public Affairs | - | |
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| Calvert, Megan Head of Development and Operations Chiasson, Paul Manager, Supply Chain Management Cooling, Derek Head of Service Cormier, Jason Sales Operations Manager Cowan, Scott Manager, Gaming DesRoche-Gallagher, Connie Manager Eagles, Scott Manager, Sports Betting England, Troy Manger, Delivery and Performance Fullerton, Merrill Manager, eCommerce Growth Gaudet, Solange Head of Insights and Analytics Grant, Scott Head of Region Harris, Tom Head of Region Hodd, Kevin Manager, Infrastructure and Operations Keddy, Bruce Project Manager Lead Lalonde, Robert Manager, Idaming Lussier, Louis-Philippe Head of Web and Mobile Apps MacKenzie, David General Manager McCluskey, David Manager, Architecture Meek, Scott Head of Region Merritt, Jay Manager, Risk Management and Investigations Millar, Stacy Senior Manager Parsley, William General Counsel Pedersen, Anna-Maria Manager, Digital Operations Rand, Darlene Manager, Customer Care Richard, Martin Manager, Digital Operations Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Fric Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan | • | - |
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| Merritt, JayManager, Risk Management and InvestigationsMillar, StacySenior ManagerParsley, WilliamGeneral CounselPedersen, Anna-MariaManager, Digital OperationsRand, DarleneManager, Customer CareRichard, MartinManager, Channel StrategyRoberts, LeonardManager, Digital MarketingRyan, StephanieHead of Social Responsibility and LearningSalisko, RichardSenior Information Security SpecialistSandalis, MichaelLiving Lab LeadSherwood, ReginaldArchitectSt Amand, EricManager, Gaming StrategyStacey, CoryManager, Development ServicesSteeves, JasonManager, Integration ServicesSullivan, AllanHead of Public Affairs | McCluskey, David | Manager, Architecture |
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| Parsley, William General Counsel Pedersen, Anna-Maria Manager, Digital Operations Rand, Darlene Manager, Customer Care Richard, Martin Manager, Channel Strategy Roberts, Leonard Manager, Digital Marketing Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Merritt, Jay | Manager, Risk Management and Investigations |
| Pedersen, Anna-Maria Manager, Digital Operations Rand, Darlene Manager, Customer Care Richard, Martin Manager, Channel Strategy Roberts, Leonard Manager, Digital Marketing Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Millar, Stacy | Senior Manager |
| Rand, Darlene Richard, Martin Manager, Channel Strategy Roberts, Leonard Manager, Digital Marketing Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Parsley, William | General Counsel |
| Richard, Martin Manager, Channel Strategy Roberts, Leonard Manager, Digital Marketing Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Pedersen, Anna-Maria | Manager, Digital Operations |
| Roberts, Leonard Ryan, Stephanie Head of Social Responsibility and Learning Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Rand, Darlene | Manager, Customer Care |
| Ryan, Stephanie Salisko, Richard Senior Information Security Specialist Sandalis, Michael Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Richard, Martin | Manager, Channel Strategy |
| Salisko, Richard Senior Information Security Specialist Living Lab Lead Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Roberts, Leonard | Manager, Digital Marketing |
| Sandalis, Michael Sherwood, Reginald St Amand, Eric Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Living Lab Lead Architect Manager, Gaming Strategy Manager, Development Services Head of Public Affairs | Ryan, Stephanie | Head of Social Responsibility and Learning |
| Sherwood, Reginald Architect St Amand, Eric Manager, Gaming Strategy Stacey, Cory Manager, Development Services Steeves, Jason Manager, Integration Services Sullivan, Allan Head of Public Affairs | Salisko, Richard | Senior Information Security Specialist |
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