



~ OFFICIAL TERMS & CONDITIONS ~

for Atlantic Lottery Corporation's (ALC)

RELAUNCH OF "MATCH UP TO \$100 WELCOME BONUS" PROMOTION

April 27th to May 17th, 2022

The "Match Up to \$100 Welcome Bonus" promotion provides to residents of New Brunswick, and Newfoundland and Labrador only who have not had an alc.ca account prior to the commencement of the Promotion Period referred to below (being 08:30:00 on April 27th, 2022) an opportunity to receive up to \$100 in free play on alc.ca between 08:30:00 on April 27th, 2022 and 23:59:59 on May 17th, 2022 ("Promotion Period").

To earn the Welcome Bonus free play on alc.ca, a player must deposit a minimum of \$10 into their alc.ca account and spend a minimum of \$10 on any game on alc.ca, excluding Casino games. Participants earn free-play deposits in increments of \$10 added automatically to their alc.ca accounts for every \$10 they deposit and spend during the Promotion Period, up to a maximum of \$100 during the Promotion Period. Each \$10 deposit and wager requirement is cumulative and can be met by making smaller deposits and wagers that total \$10. Players can earn multiple \$10 free-play bonuses in one transaction, examples:

- Players deposit/spend \$15 in one transaction, players would receive \$10 in total by receiving \$10 * 1 time = \$10
- Players deposit/spend \$20 in one transaction, players would receive \$20 in total by receiving \$10 * 2 times = \$20
- Players deposit/spend \$50 in one transaction, players would receive \$50 in total by receiving \$10 * 5 times = \$50
- Players deposit/spend \$100 in one transaction, players would receive \$100 in total by receiving \$10 * 10 times = \$100

This is an online promotion for players that have never had an ALC account prior to the commencement of the Promotion Period referred to below (being 08:30:00 on April 27th, 2022) and who successfully register during the Promotion Period, including players that have attempted to registered but failed verification in the past.

Offer Period:

The offer begins at 08:30:00 Atlantic Standard Time (AST) on April 27th, 2022 and closes at 23:59:59 AST on May 17th, 2022 ("Promotion Period").

HOW TO PARTICIPATE:

To participate in this promotion:

1. Create a verified valid alc.ca account in compliance with the terms and conditions for alc.ca during the Promotion Period;
2. As described above, deposit a minimum of \$10 and spend a minimum of \$10 on any games on alc.ca with the exception of Casino games (does not need to be deposit or spent in one purchase) and receive free-plays in increments of \$10 on alc.ca (up to maximum of ten (10) free-play on alc.ca during the Promotion Period). The \$10 free-play will be directly added in players alc.ca account.
3. To participate in the promotion: participants must be 19+; must be a resident of New Brunswick or Newfoundland and Labrador only and first time registrants for an alc.ca account, as described above.
4. The offer will run from 08:30:00 Atlantic Standard Time (AST) on April 27th, 2022 and closes at 23:59:59 AST on May 17th, 2022.

PROMOTION REWARDS:

1. Eligible participants will receive up to a maximum of ten (10) \$10 free-play on alc.ca for eligible deposits and wagers placed on alc.ca during the Promotion Period.
2. The offer is valid during Promotion Period only
3. This Promotion is non-transferrable.
4. Participants must have an active alc.ca account in order to claim their Welcome Bonus free-plays on alc.ca.

PROMOTION ELIGIBILITY

5. This offer is sponsored by Atlantic Lottery (AL) and is open to residents of New Brunswick, Newfoundland & Labrador, who are nineteen (19) years of age or older and reside in Atlantic Canada at the time of entry and who are first time registrants for an alc.ca account, as described above.

Please note: Any individual who has falsified their registration information or acted contrary to these Rules will be ineligible to receive their Welcome Bonus free-play on alc.ca.

DELIVERY OF PRIZES

The free-play for alc.ca will be delivered in increments of \$10 and will be automatically added to accounts which made qualifying deposits and wagers. These can be found under "My Wallet Account".

GENERAL RULES

1. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of Atlantic Lottery Corporation with respect to this promotion are final on all matters of fact, interpretation, eligibility and procedure.
4. Atlantic Lottery Corporation has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond Atlantic Lottery Corporation's control.
5. Participants must accept the offer as awarded.
6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).
7. ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof.
8. If for any reason, in the opinion of ALC, in its/their sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry. ALC reserves their right to modify the official rules and regulations of this promotion without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
9. This promotion is subject to all applicable federal, provincial and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by ALC for the purposes of implementing, administering and fulfilling this promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. Atlantic Lottery Corporation is not responsible for commencing, continuing or completing the "Match Up to \$100 Welcome Bonus" offer.

Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

11. These official rules govern the promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.

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