

OFFICIAL TERMS & CONDITIONS FOR THE “SET IT TO GET IT” LIMIT SETTING PROMOTION FROM THE ATLANTIC LOTTERY CORPORATION (ALC)

The "Set it to Get it" promotion is available to select residents of Nova Scotia, New Brunswick, Newfoundland and Labrador and Prince Edward Island from 00:00:00 Atlantic Time on March 27, 2026 to 23:59:59 Atlantic Time on March 31, 2026. Participants must have a valid and active alc.ca account.

To earn \$5 Promo Cash, a player must set a new daily wager limit or session time limit on alc.ca during the Promotion Period. This offer does not apply to players who already have at least one daily wager limit or session time limit set at the start of the Promotion Period. Eligible participants can earn one (1) \$5 Promo Cash code during the Promotion Period.

This promotion is only available to players who have opted-in to receive promotional email communications from ALC.

PROMOTION PERIOD

The promotion will take place between 00:00:00 Atlantic Time on March 27, 2026 to 23:59:59 Atlantic Time on March 31, 2026 (“Promotion Period”).

HOW TO PARTICIPATE

To participate in this promotion:

1. Participants must set a new daily wager limit or a session time limit on alc.ca during the Promotion Period.
2. Players must be opted-in to promotional email communications from ALC to receive the \$5 Promo Cash code.
3. The path to setting a limit is Sign in > My Account > My Limits <https://www.alc.ca/content/alc/en/my-account/my-limits.html#/>
4. Once a limit is set, an eligible player will receive an email from email@email.alc.ca within 48 hours. The eligible player must follow the instructions included in the email to claim the \$5 Promo Cash.
5. To participate in the promotion: participants must be 19+; must be a resident of New Brunswick, Nova Scotia, Newfoundland and Labrador, or Prince Edward Island; and must have a valid and active alc.ca online account.
6. The offer will run from 00:00:00 Atlantic Time on March 27, 2026 to 23:59:59 Atlantic Time on March 31, 2026.

PROMOTION RULES

Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

1. Eligible participants can earn one (1) \$5 Promo Cash code during the Promotion Period.
2. Once a limit is set, an eligible player will receive an email from email@email.alc.ca within 48 hours. The eligible player must follow the instructions included in the email to claim the \$5 Promo Cash. The \$5 Promo Cash can be used for alc.ca purchases only. Not exchangeable for cash or cash equivalents.
3. The \$5 Promo Cash code must be redeemed before April 8, 2026, at 11:59 PM Atlantic Time.
4. This Promotion is non-transferrable.
5. Limit of one (1) \$5 Promo Cash per alc.ca member/account.
6. Offer is available to select residents of New Brunswick, Nova Scotia, Newfoundland and Labrador and Prince Edward Island only.

PROMOTION ELIGIBILITY

To be eligible for this promotion, you must:

1. Be selected by ALC at its sole discretion and have received an invitation from ALC, by email or through other marketing channels. Each invitation is uniquely associated with the player and may not be transferred, shared, or assigned.
2. Be a resident of New Brunswick, Nova Scotia, Newfoundland and Labrador, or Prince Edward Island and reside in those provinces at the time of entry;
3. Be nineteen (19) years of age or older;
4. Have an active alc.ca account;
5. Not have a daily wager limit or a session time limit set at the start of the Promotion Period; and
6. Be opted-in to receive promotional email communications from ALC.

For clarity, the following players are not eligible for this promotion:

- Alc.ca players who already have at least one daily wager limit or session time limit set at the start of the Promotion Period. NOTE: Adjusting a limit that was set before the Promotion Period will not qualify a player for this promotion: a player must have no daily wager or session time limit set at the start of the Promotion Period to qualify for this promotion;
- Players who exercised the self-exclusion option pursuant to [ALC's Healthy Play Policy](#) are not eligible for this promotion
- Players who are opted-out of promotional communications will not be eligible to participate in this promotion.

Note: Any individual who has falsified their registration information will be ineligible to receive their \$5 Promo Cash.

DELIVERY OF PRIZES

Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

Once a limit is set, an eligible player will receive an email from email@email.alc.ca within 48 hours. The eligible player must follow the instructions included in the email to claim the \$5 Promo Cash. The email will contain a clickable button that will take the player to alc.ca promo code cloud page. The player will be prompted to login and be redirected to their wallet page with the promo code copied into the designated field for deposit. ALC is not responsible for lost or stolen Promo Cash codes, including as a result of the participant not correctly verifying and/or updating their email address.

Please note: players must be opted-in for promotional communications to receive the \$5 promo code by email from email@email.alc.ca.

GENERAL RULES

1. alc.ca members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless ALC, retailers of ALC (collectively “Released Parties”), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.
4. ALC has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond ALC’s control.
5. Participants must accept the offer as awarded.
6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).
7. ALC is not responsible or liable in any manner for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof.
8. If for any reason, in the opinion of ALC, in its sole discretion, the Promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the Promotion including canceling any method of entry. ALC reserves the right to modify the official rules and regulations of this Promotion. ALC reserves their right in its sole discretion to disqualify any

individual they find to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.

9. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this Promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this Promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing, or completing the “Set it to Get it” Promotion in whole or in part upon providing notice of this on alc.ca, and ALC may, at its sole discretion, change or alter this Promotion, as ALC deems necessary or advisable.
11. These official rules govern the Promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
12. ALC reserves the right to modify or cancel this promotion, in whole or in part, or to delay the promotion for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeure*.

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